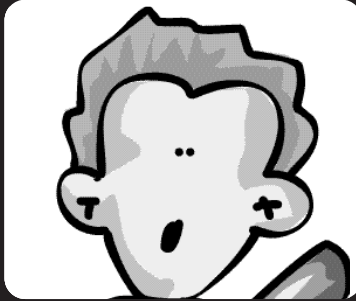
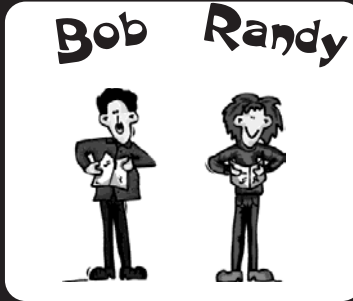


CLIENT Harmons
TITLE Bob & Randy

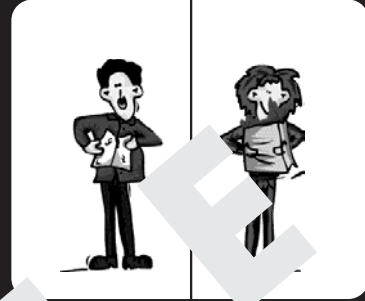
TIME :30
PAGE 1



ALAN: Everybody knows about Harmons. But who are Harmons?
Close-up shot of Alan.



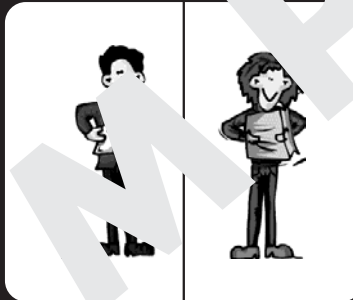
ALAN: Well, Bob has light hair. Randy's hair is dark. *Bob/Randy standing together drawn names*



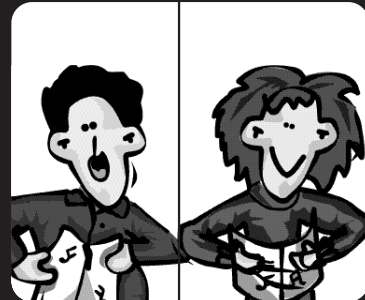
ALAN: Bob's a good stocker. Randy's a good bagger. *Shot of Bob's stocker & Randy bagging.*



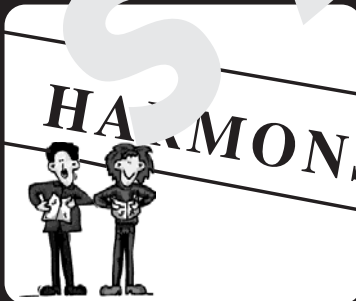
ALAN: Bob likes to shake hands. Randy prefers hugs. *Bob shakes hand & Randy gives a hug.*



ALAN: Of course, they both like dogs. And Bob likes to say...*Cut to shot of bakery department.*



BOB: Hi neighbor.
ALAN: Where Randy likes to say...
RANDY: Thanks, and we hope to see you again soon.



SONG EXIT.



T E L E V I S I O N

NAME OF SPOT: _____

KEY CONTACT: _____

PAGE: _____ OF _____

RADIO SCRIPT

TIME	60 SECONDS
DATE	DECEMBER 5, 2003
CLIENT	UTAH DEPT. OF HEALTH
SPOT NAME	"PAM'S STORY"

MALE ANNCR: The truth is, not all smokers die from smoking. Some just suffer. Meet Pam Laffin, age 28.

PAM: I started smoking when I was 10 but I didn't get sick until I was 21. Doctors told me I had chronic asthma and bronchitis. I tried to quit, but I couldn't. I was hooked. In fact, I couldn't quit smoking until after I got emphysema and needed a lung transplant. In 1995, I had the transplant, but my body keeps rejecting it so I have to take a lot of medication. Side effects are excessive weight gain, bone disease, swelling of the face and neck, and embarrassing hair growth to name a few.

ANNCR: The truth about smoking is, it's seriously hazardous to your health. And the younger you start, the more harmful it is. For more information, call 1-888-567-TRUTH.

PAM: I'd never preach or tell anyone what to do. I just want people to know how smoking has destroyed my life... before it destroys theirs.

R A D I O

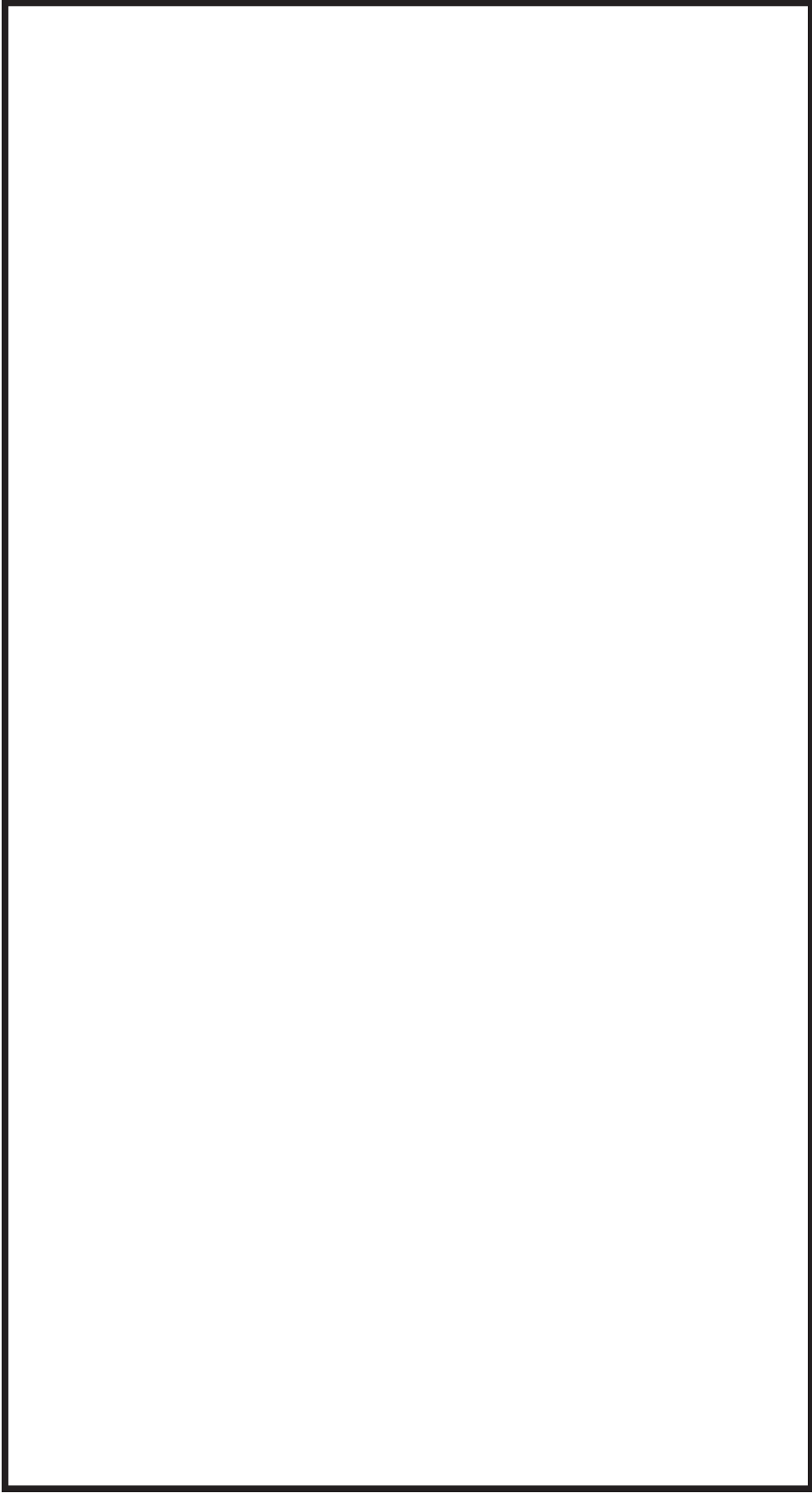
NAME OF SPOT: _____

KEY CONTACT: _____

PAGE: _____ OF _____

T A L E N T

A U D I O



Billboard Template